

**MILWAUKEE PUBLIC LIBRARY
BOARD OF TRUSTEES
REGULAR MEETING
MINUTES
Tuesday June 28, 2016
Central Library Meeting Room 1
814 West Wisconsin Avenue
Milwaukee, WI 53233**

PRESENT: Michele Bria, Ald. Milele Coggs, John Gurda, Joe'Mar Hooper, Ald. Nik Kovac, Chris Layden, Dir. Mark Sain, Paula Kiely

EXCUSED: JoAnne Anton, Sharon Cook, Joan Prince

STAFF: Ryan Daniels, Petra Duecker, Joan Johnson, Sam McGovern-Rowen, Jennifer Meyer, Mary Milinkovich, Judy Pinger, Crystal Sura, Kelly Wochinske

OTHERS Budget and Management Division: Mark Nicolini

PRESENT: Barbara Goldberg & Associates, LLC: Barbara Goldberg

President Gurda called the meeting of the Milwaukee Public Library Board of Trustees to order at 4:45 p.m. on June 28, 2016 with a quorum present. Trustees Coggs and Layden participated by conference phone. Agenda items were taken out of order; however, these minutes are presented in numerical sequence.

PUBLIC COMMENT None.

SPECIAL COMMUNICATION

1. **MPL Board Appointments.** President Gurda referred to the letter from Common Council President Ashanti Hamilton reappointed Dr. Joan Prince to the Board and expressed his appreciation of Dr. Prince's willingness to serve. President Gurda spoke on behalf of the Board saying that they are grateful that Trustee Sain is remaining on the MPL Board as he assumes his role as the Milwaukee Public School Board President. Information item.

RESOURCES / RECOMMENDATIONS / RESEARCH

2. **Teen Services Presentation.** Library Education Outreach Specialist Petra Duecker presented a summary on Connected Learning that included a timeline and goals. Connected Learning focuses on teen development for college and career readiness, social and emotional relevance, and twenty-first century literacies. The new library on Mitchell Street will be the space where a teen internship program will be launched. The five year plan is attached at the end of these minutes. Informational item.

CONSENT AGENDA

3. Regular Board Meeting Minutes May 24, 2016.
4. Administrative Reports.
 - a. Personnel Actions
 - b. Financial Report
 - c. Library Director's Reports

CONSENT AGENDA (continued)

After asking the Board if any items should be removed from the Consent Agenda presented as attachment B, page 5 of the agenda, President Gurda entertained a motion to approve. Trustee Hooper moved and Trustee Kovac seconded a motion to approve the Consent Agenda. Motion passed.

REPORTS

5. **Building and Development Committee.** Vice-Chair Sain referred to the June 2, 2016 Building and Development Committee agenda and minutes, listed as attachment C, pages 29-50 of the agenda. He summarized the minutes noting design renderings of the new library on Mitchell Street design renderings were included in the packet. A community engagement meeting will be scheduled in July to discuss the design concepts for the future library. Informational item.

The committee discussed library administration's recommendation to move the Mill Road Redevelopment Project forward by having the developer resubmit the project for WHEDA tax credits in January 2017. The library will begin the process of selecting an architect to design the new library and begin negotiations for the development agreement, with the expectation that the tax credits would be awarded as part of the funding structure. Trustee Sain moved the committee's motion to the full Board to proceed with the current Mill Road Redevelopment Project. Trustee Kovac seconded the motion. Motion passed.

Trustee Sain referred to the Branch Development Timeline, listed as attachment C, page 22 of the agenda. The committee will review a report on possible locations for a new Martin Luther King library at their July 7, 2016 meeting. Informational item.

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6. **Milwaukee County Federated Library System (MCFLS) Board.** Trustee Kovac, Resource Library Representative, reported on the June 20, 2016 MCFLS Board meeting. MCFLS finalized its Milwaukee County budget request of \$100,000. One item to note from the Library Directors Advisory Council meeting was the availability of MKE Mixers that are mobile boxes that have resources in them to aid librarians with programming. There are trustee training webinars scheduled every day during the last week of August. The suburban libraries have been updated on the MPL's participation in the ConnectEd Initiative. Informational item.

OLD BUSINESS

7. **Budget.** Budget Director Mark Nicolini reported that the City is looking forward two or three years during the planning for the 2017 budget. The strain on the capital budget is the emergence of the \$53 million refurbishing project for the City Hall foundation. The Library Branch building initiative remains a high priority for the Budget Office. The 2017 library operating budget is expected to be manageable without service disruptions. Looking forward, new pension contribution rates will be refigured for a five-year period beginning in 2018. The budget will be delivered by Mayor Barrett in September. Budget hearing before the Common Council will be heard in October. The budget will be adopted on or before November 12, 2016. Informational item.

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8. **Public Library System Redesign (PLSR) Project.** Director Kiely distributed a document titled Wisconsin Public Library System Redesign Project Update for Milwaukee Public Library Board of Trustees dated June 28, 2016. The document is attached at the end of these minutes. Director Kiely reminded the Board that she is Vice-chair of a Steering Team that is overseeing a review of the Wisconsin Public Library Systems. WiLS (Wisconsin Library Services) has been selected to serve as the project manager. Workgroups have been formed to gather data to consider new models for services that are mandated by State Statutes. There is either a concern regarding the services or a belief that services could be improved. The outcome of the process will be recommendations for new models of service and how to implement these new models. All the information from the Steering Team and workgroup meetings is available online at <http://www.plsr.info>. Director Kiely said she will report back to the Board when there is a recommendation made that will affect MPL. Informational item.
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STRATEGIC DISCUSSION

9. **MPLX – Express Library Evaluation.** A MPL Express at Silver Spring Evaluation Summary, prepared by Barbara Goldberg & Associates, LLC was distributed. The report summarizes the finding of an evaluation of the MPL Express at Silver Spring, a fully automated 24-hour library located on the northern edge of Westlawn Gardens, on Milwaukee's Northwest Side. The Express Library is the first fully automated 24-hour library in the Midwest and is one of only a few fully automated libraries in the United States. A key accomplishment identified was that through a new community collaboration, the library, Housing Authority, and other partners brought an innovative, state-of-the-art, 24-hour automated library to a previously underserved area at a fraction of the cost of a traditional branch library. A major challenge is that patronage of the library has been significantly lower than anticipated. There is a need to identify and implement new ways to engage and re-engage residents in a meaningful way. Ms. Barbara Goldberg said she surveyed over thirty people on their vision for the Express Library. She believes that MPLX is a key community resource for northwest Milwaukee and will become even more important. Users had positive opinions of the library and it was seen as convenient and easy to use. Recommendations include defining MPLX as a branch library and consistently acting upon that definition, and developing and implementing an overall plan for maximizing existing community resources. Trustee Hooper suggested marketing MPLX at the Mill Road and Villard Square branches with a bookmark. The community partners need to be reintroduced to MPLX and all the materials it offers. He noted that MPS hired someone specifically to work with the four Westlawn schools to try to get more engagement in the neighborhood from the schools. There will also be a community school coordinator at Browning. Director Kiely said that the Housing Authority has been contacted regarding their Case Managers encouraging the residents to use the Express Library. Trustee Sain said that MPL could market the library during District Four's National Night Out and during the first days back to school perhaps using the Library Loud theme with music and food outdoors. Trustee Bria asked what MPL's aspirations are for MPLX and what the operating costs are. Director Kiely said she will follow-up with that information. President Gurda suggested that this topic be continued on the Regular Board meeting agendas as old business to keep the Board updated on how MPL is proceeding with the recommendations. Informational item.

With no further business, the Milwaukee Public Library Board of Trustees meeting of June 28, 2016 was adjourned at 6:15 p.m.